

Brazil's Rede Amazônica picks Nevion for IP migration in multiple facilities

Globo Grupo affiliate signs deal at NAB show 2019

Las Vegas, USA, 10 April 2019 – [Nevion](#), award-winning provider of virtualized media production solutions, today announced that [Rede Amazônica](#), one of Brazil's largest broadcasters, has signed a deal at NAB show 2019 which will see Nevion deliver an IP-based solution for a number of its facilities. The principle objectives for Rede Amazônica are to renew its infrastructure and decrease operational costs.

The deal, facilitated by Nevion's business partner and Cisco partner [Ascent do Brasil](#), involves Cisco Nexus 9000 switches, [Nevion's Virtuosos](#), the software-defined media nodes, [VideoIPath](#), the orchestration and SDN control, and [CP-Touch](#) control panel.

The Virtuosos will provide the SDI to IP (SMPTE ST 2110) adaption and dual path signal protection (SMPTE ST 2022-7). VideoIPath will be used to orchestrate the flows from sources to destinations. CP-Touch will be the interface used by the production staff.

The first phase of the solution will go live in September 2019.

Phelippe Daou Junior, CEO of Rede Amazônica, said: "We are looking forward to becoming one of the first broadcasters in Brazil to make the move to IP in the facilities. We believe this will bring us a greater flexibility in production, that will enable us to deliver on our mission to get closer to the people, by delivering ever more relevant and compelling content to our viewers."

Hans Hasselbach, Chief Commercial Officer for Nevion, added: "We are very pleased to be adding Rede Amazônica to the rapidly growing list of broadcasters who have picked Nevion to help them make the move to IP. It is also very exciting to be able to sign the deal on our booth at the NAB show!"

For more information about Nevion and its solutions, please visit the [Nevion website](#).

Nevion can be found at booth SU5510 at the NAB Show in Las Vegas, 8-11 April 2019.

About Rede Amazônica

An affiliate of the Globo Grupo, Rede Amazônica is a Brazilian regional television network based in the city of Manaus. It is the largest communication group in the Northern Region of Brazil with 13 broadcasters affiliated to the Globo Network in five states (Amazonas, Acre, Amapá, Rondônia and Roraima), reaching over 1.5 million households and more than 6.2 million potential viewers.

About Ascent do Brasil

Ascent do Brasil is a company specialized in information technology solutions to the broadcast industry. Ascent is a proven leader in virtualization solutions for sports, newsroom and playout environments.

About Nevion

As the architect of virtualized media production, Nevion provides media network and broadcast infrastructure solutions to broadcasters, telecommunication service providers, government agencies and other industries. Increasingly based on IP, virtualization and Cloud technology, Nevion's solutions enable the management, transport and processing of professional-quality video, audio and data – in real time, reliably and securely. From content production to distribution, Nevion solutions are used to power major sporting and live events across the globe. Some of the world's largest media groups and telecom service providers use Nevion technology, including AT&T, NBC Universal, Sinclair Broadcast Group Inc., NASA, Arqiva, BBC, CCTV, EBU, BT, TDF and Telefonica.

For more information please visit www.nevion.com. Follow Nevion on Twitter @nevioncorp

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