

## **Nevion and Sony establish a strategic partnership to provide enhanced IP broadcast production solutions**

*Sony to reinforce partnership by investing in Nevion*

**Oslo, Norway, 27 June 2019** – [Nevion](#), award-winning provider of virtualized media production solutions, today announced that it has agreed with Sony Imaging Products & Solutions Inc. (“Sony”) to establish a strategic partnership in the area of IP-based solutions for broadcasters and other industries. To reinforce this partnership, Sony will also become a leading investor in Nevion by acquiring a minority stake in the company through a share purchase agreement.

In recent years, Nevion has established itself as a leading provider of IP media network solutions for the real-time transport, processing, monitoring and management of the video, audio and data signals that are used in production. This partnership with Sony will allow customers to benefit from more advanced, fully integrated and standards-based media production solutions that combine outstanding media network technology with world-leading equipment such as cameras and switchers. These solutions will make it easier for customers to move to IP in their facilities and in remote production, as well as improve their ability to create content – for example through better sharing of resources.

“This is an exciting alliance for Nevion, its customers and its partners,” said Geir Bryn-Jensen, Nevion CEO. “It is based on very complementary solutions, products and know-how, and will allow us to offer a lot more to our customers, both existing and potential, than we have been able to until now. It will also give us a much greater scalability and reach.”

“Through this strategic partnership, we will be able to expand our end-to-end IP solution offerings that allow customers to produce live content connecting multiple locations”, said Mikio Kita, Senior General Manager, Media Solution Business Division, Professional Products & Solutions Group, Sony Imaging Products & Solutions Inc. “Working together with Nevion, we will deliver an integrated and optimal experience for our customers.”

Nevion’s CEO, Geir Bryn-Jensen concluded: “This strategic partnership with Sony is a real vote of confidence in Nevion, its vision, its strategy, its people and its IP-based media network solutions. We look forward to working closely with Sony to maximize the benefits for our customers.”

For more information about Nevion and its solutions, please visit the [Nevion website](#).

---

**About Sony Imaging Products & Solutions Inc.**

*Sony Imaging Products & Solutions Inc., a wholly-owned subsidiary of Sony Corporation, is responsible for consumer-use cameras, broadcast/professional solutions, Sony's medical business, and the FeliCa Contactless IC technology business.*

*Harnessing its cutting-edge imaging technology, Sony Imaging Products & Solutions Inc. strives to deliver new added value and imaging experiences to customers. It achieves this through its appealing, high quality product designs as well as solutions that bring together products and services.*

**About Nevision**

*As the architect of virtualized media production, Nevision provides media network and broadcast infrastructure solutions to broadcasters, telecommunication service providers, government agencies and other industries. Increasingly based on IP, virtualization and Cloud technology, Nevision's solutions enable the management, transport and processing of professional-quality video, audio and data – in real time, reliably and securely. From content production to distribution, Nevision solutions are used to power major sporting and live events across the globe. Some of the world's largest media groups and telecom service providers use Nevision technology, including AT&T, NBC Universal, Sinclair Broadcast Group Inc., NASA, Arqiva, BBC, CCTV, EBU, BT, TDF and Telefonica.*

*For more information please visit [www.nevision.com](http://www.nevision.com). Follow Nevision on Twitter @nevisioncorp*

---

**Media Contacts**

*Media contacts: The Whiteoaks Consultancy*

*Lauren Phillipou*

*t: +44 (0)1252 727313*

*e: [lauren@whiteoaks.co.uk](mailto:lauren@whiteoaks.co.uk)*